

Carbon Reduction Plan

Supplier name: Live Group

Publication Date: 01.04.2025

Commitment to achieving Net Zero

Live Group remains fully committed to achieving Net Zero emissions by 2050 and is proud to report significant progress towards this target. We have integrated sustainability into the heart of our operations, client services, and supply chain, aiming to lead by example within the events industry.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2019 (1 April 2019 – 31 March 2020)

EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	17.68
Scope 2	2.99
Scope 3 (Included Sources)	133.53
Total	154.2

Additional Details relating to the Baseline Emissions calculations

- Since then, we have significantly enhanced our data collection methods. From September 2022, we implemented the Isla Trace event carbon reporting tool, which now allows us to capture and report on event-related transport, logistics, and waste emissions. In 2023, we also introduced office waste auditing and supplier sustainability questionnaires to improve Scope 3 reporting accuracy.
- We continue to use the CBN Expert Dashboard to calculate our emissions, which accredits us to the Future Net Zero Standard and ensures consistency and external verification.
- Importantly, we now include event-related emissions in our reporting where applicable. We also work closely with our clients to help measure, reduce, and communicate the carbon impacts of their events — providing them with event-specific carbon reports and practical reduction recommendations.

Most Recent Emissions Reporting

Reporting Year: 2024 (1st April 2024 – 31st March 2025)

EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0.32
Scope 2	0.98
Scope 3 (Included Sources)	19.24
Purchased goods and services	0.22
Fuel- and energy-related activities	2.44
Business travel	12.83
Employee commuting	3.75
Upstream & downstream transportation	4.00
Waste generated in operations	0.80
Total	20.54

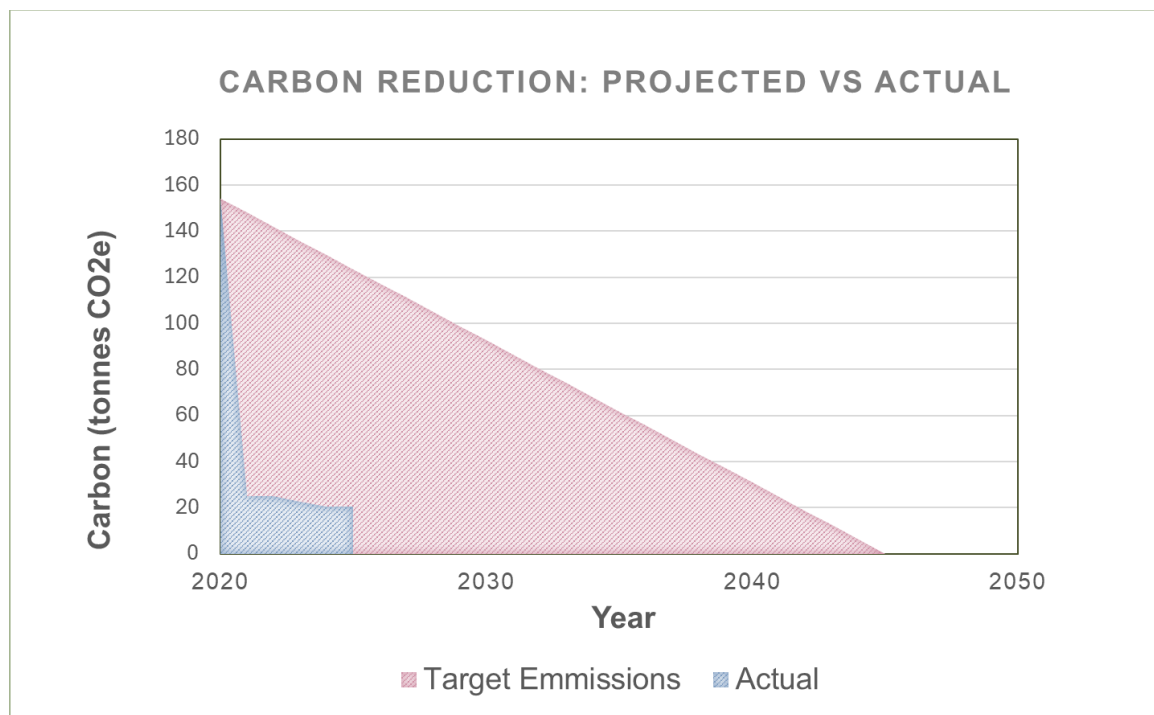
Emission Reduction Targets

- From the baseline of 154.2 tCO₂e, our emissions have been reduced by 86.7% to 20.54 tCO₂e as of 2024. This surpasses our interim target of 115.7 tCO₂e by 2027, three years ahead of schedule.

We are now revising our targets to aim for:

- 70% reduction from baseline (to ~46 tCO₂e) maintained by 2025
- 90% reduction from baseline (to ~15 tCO₂e) by 2030
- Net Zero by 2045 (five years ahead of the original 2050 target)

Progress against these targets can be seen in the graph below:



Carbon Reduction Projects (2023-2024)

Since establishing our 2019 baseline, Live Group has implemented a wide range of environmental management measures and sustainability projects. As of the end of 2024, these initiatives have contributed to an overall emissions reduction of 133.7 tCO₂e, representing an 86.7% reduction against our 2019 baseline.

While we acknowledge that part of the early reduction was influenced by the COVID-19 pandemic's impact on the events sector, we are proud to have maintained and extended reductions through deliberate, sustained actions in the years since.

Key initiatives completed to date include:

- Established a cross-functional Sustainability Working Group meeting monthly to drive improvements across the business.
- Embedded carbon-conscious consultancy into our client offerings, supporting informed decisions between in-person, hybrid, and virtual formats.
- Maintained our 100% renewable energy supply (electricity and gas) across all offices.
- Expanded the Cycle to Work scheme and introduced secure bike facilities at our offices.
- Fully subsidised railcards for staff to encourage rail travel over driving or flying.
- Formalised a hybrid working policy to reduce commuting frequency and support public transport use.
- Reduced long-distance travel by adopting advanced virtual collaboration tools.
- Achieved full integration of Isla Trace for event carbon tracking across all client projects.
- Achieved Isla membership certification, actively participating in the events sector's sustainability transition.
- Maintained commitment to the UN-backed Race to Zero campaign, aligning targets with the Paris Agreement.
- Advocated for sustainability in the wider industry through speaking engagements and knowledge-sharing workshops.
- Delivered sustainability training for all staff and embedded it into onboarding for new employees.
- Launched a Sustainability Hub in our internal communications, sharing weekly tips, resources, and updates.
- Organised regular employee volunteering days focused on local environmental projects, supported by a dedicated volunteering leave policy.
- Shifted office procurement towards eco-certified products, from cleaning supplies to client and staff gifts.
- Prioritised local, ethical catering providers for business and office needs.

Future Carbon Reduction Initiatives (2025 and beyond)

- Expand our offsetting programme to cover all managed client events by 2028.
- Launch a Green Venue Index to prioritise low-carbon venue selection.
- Invest in a fleet of electric transport partners for event logistics.
- Commit to a Science-Based Target Initiative (SBTi) pathway by 2025.
- Introduce supplier workshops to share knowledge and co-develop emissions reductions across our value chain.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard³ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting⁴.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard⁵.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of Live Group:

Name: Jade Earle
Sustainability Lead
Date: 31st March 2025



Name: Stephen D. Pickett
Managing Director and Board Member
Date: 31st March 2025

